



USBORNE BOOKS
& MORE

2010 MEGA-REGIONAL

Saturday, January 30, 2010

- 8:30 a.m. – 8:50 a.m. **Registration**
- 9:00 a.m. – 9:05 a.m. **Welcome** – Liz Hawkinson (MC)
- 9:05 a.m. – 9:40 a.m. **Great Things are Happening!** – Randall White, UBAM President & CEO
- 9:45 a.m. – 10:30 a.m. **Comfortable Recruiting** – Ruth Smith
- 10:30 a.m. – 10:40 a.m. **BREAK** (coffee in restaurant - restrooms across hall and downstairs under stairway)
- 10:40 a.m. – 11:25 a.m. **THE ROAD TO SUCCESS: Persistency & Consistency** – Becky Dean
- 11:30 a.m. – 12:30 p.m. **LUNCH**

	<i>EXECUTIVE ROOM</i> <small>small room in the hall</small>	<i>CORTLAND ROOM</i> <small>on left facing front</small>	<i>FIRESIDE ROOM</i> <small>on right facing front</small>
12:35 – 1:15 p.m.	- - - - -	<u>ALL CONSULTANTS</u> Reach New Heights: Promote to Supervisor <small>Erin Lenz</small>	<u>ALL SUPERVISORS</u> Developing Systems to Reach the Top <small>Becky Dean</small>
1:25 – 2:05 p.m.	Reaching New Heights with the S&L Market and Conspiracy 365 <small>Liz Hawkinson</small>	What's the Buzz about Social Media? <small>Ellen Dickie Vice President, Moxie Media</small>	Stack Your Calendar with Bookings <small>Katie Hewitt & Barb Karel</small>
2:05 – 2:25 p.m.	COOKIE BREAK <small>Maximum of TWO cookies and ONE drink per person, please.</small>		
2:25 – 3:05 p.m.	EASY Preschool & Daycare Book Fairs <small>Kelly George</small>	Organization on the Go <small>Jody Dahlseid</small>	Fun, Easy, Effective... Home Show Demo <small>Kathy Martin</small>
3:15 – 3:55 p.m.	Exploring New Areas with Creative Marketing <small>Lisa Hemmingson</small>	Soar Away To Destination Dream Trip <small>Tracey Boraas</small>	Reach New Heights with Product Knowledge <small>Jody Wiele & Terri Kokemuller</small>

4:00 p.m. – 4:30 p.m. **Door Prizes & Wrap-Up**